

Environmental and Social Contribution Efforts

Environmental Activities

Achieving Compatibility between Environmental Protection and Economic Development

The Toyota Industries Group is aiming to achieve compatibility between both environmental protection and economic development, and to that end, all of our employees are working together to tackle the challenging task of environmental management. By means of our products and services, the Toyota Industries Group is undertaking daily business activities to contribute to the world's economic development and the creation of vibrant and healthy communities. Further, we believe that in every aspect of our business operations it is essential to constantly give environmental considerations to the overall product lifecycle.

Launch of Fourth Environmental Action Plan

In the Third Environmental Action Plan, which ran from fiscal 2002 through fiscal 2006, we concentrated our efforts on the introduction of equipment that promoted environmental protection such as cogeneration systems and the use of more efficient sources of energy at plants. In achieving the targets of the five-year plan, we

also succeeded in reducing resource consumption and energy costs.

Under our current Medium-Term Management Plan, we are targeting consolidated net sales of more than ¥2,000 billion for fiscal year 2011. Net sales in fiscal 2006 totaled ¥1,505.9 billion. Accordingly, reaching the Medium-Term Management Plan target means increasing net sales by 30% over five years. This means that if environmental protection measures remain at the current level as our sales increase, the environmental load would also increase proportionately. Taking this into account, we have formulated the Fourth Environmental Action Plan, which contains even more stringent targets than previous plans and primarily focuses on the concept of balancing environmental protection with economic activities.

Ensuring Environmentally Sound Products and Production

The Toyota Industries Group is undertaking initiatives to reduce environmental load throughout the product lifecycle.

Coinciding with the Fourth Environmental Action Plan started in fiscal 2007, we revised our environmental management system. A Production Environment Subcommittee was set up as part of the Environmental Committee, with the goal of enhancing comprehensive

Address environmental concerns by working in harmony with both regional communities and global society.



Enhance the eco-efficiency of all our business activities, products, and services.

Fulfill our social responsibility to participate in environmental conservation.

Key Points of the Fourth Environmental Action Plan

Curbing Global Warming

Strengthen the development and sale of environmentally friendly products to promote environmental action at the product use stage of the product lifecycle, when the impact on the environment is greatest.

Reducing Greenhouse Gas Emissions

Actively promote countermeasures to global warming, the most serious of the world's environmental issues.

Improving Resource Productivity

Promote the reduction of resource wastage, keeping in mind soaring raw materials costs caused by resource and energy problems.

Reducing Environmental Risk Factors

Reduce environmental risks by enhancing management of chemical substances and curtailing emissions of substances of concern.

Global Environmental Management

Keep in mind that, as production by Toyota Industries Group companies increases, the Group's overall impact on the environment rises. Strengthen consolidated environmental management, giving priority to curbing global warming, increasing resource productivity and reducing environmental risk factors.

environmental measures in the area of production. We determined that the new subcommittee should aim to successfully combine global environmental conservation and economic growth.

Moreover, in ensuring our products are as environmentally friendly as possible, Toyota Industries purchases components, materials and equipment with minimal adverse environmental impact from business partners who maintain a high level of environmental consciousness. In order to comply with regulations regarding the use of substances of concern, such as the European Union's end-of-life vehicles directive (EU-ELV), we also require suspension or reduction of use as well as the management of usage of these substances included in products or manufacturing processes based on our green procurement guidelines.

By actively contributing to environmental protection in the areas of products and production, more customers will support our products. We believe that the result will be less impact on the global environment, and thus, contribute to the realization of a sustainable society.

Please refer to our *Social & Environmental Report* for more details.

Social Contribution Activities

Committed to a Wide Range of Corporate Citizenship Activities that Benefit Local Communities

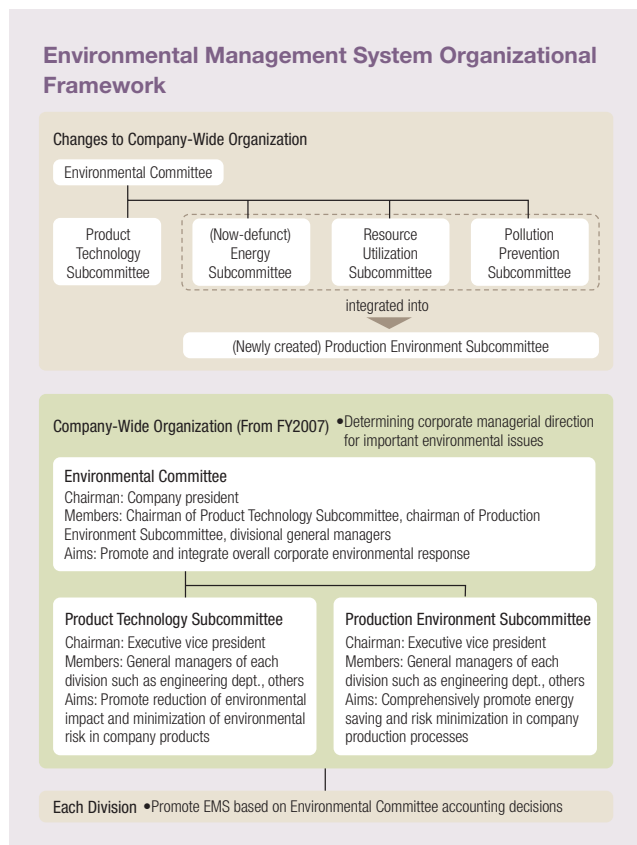
While achieving corporate development and longevity, Toyota Industries strives to fulfill its role as a good corporate citizen so that the regions that provide a foundation for its corporate activities and the life of its employees become more prosperous and more comfortable to live in. Based on this perspective, we are committed to a wide range of social contribution activities that benefit local communities, mainly in the areas of social welfare facilities and traffic safety activities, making donations to welfare events, community programs for the education of young people, community and sports events, environmental protection activities and providing company facilities for use in various community activities.

Social Contribution Activity System

Toyota Industries and its affiliates worldwide are promoting social contribution activities at each location in accordance with local circumstances. As one example, the Heartful Group, a full-time organization established within Toyota Industries' General Administration Department, drafts annual plans that aim to enhance planning and implementation of volunteer activities, communication with local communities and in-house education and enlightenment activities, among other initiatives.

In order to promote social contribution activities throughout the Toyota Industries Group, including at our overseas affiliates, in fiscal 2006 Toyota Industries established the Regional Society Contribution Subcommittee under the Corporate Code of Conduct Committee, which is under the direct authority of our president. The Regional Society Contribution Subcommittee is studying medium-term actions the entire Toyota Industries Group can take to promote corporate citizenship on a global scale while also considering key activities to enhance our corporate value.

Please refer to our *Social & Environmental Report* for more details.



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