

This section highlights Toyota Industries' activities from April to the beginning of November 2004.

## New Products

### Full Model Changes to 10- to 24-ton Internal Combustion Counterbalanced Forklift Trucks

In August 2004, TOYOTA Material Handling Company made a full model change on all 14 models of 10- to 24-ton internal combustion counterbalanced forklift trucks and began selling these in Japan and designated countries\* overseas. These forklift trucks are the world's first models in their class to be fitted with a diesel turbo engine with an electronic common rail fuel injection system, which features the industry's highest level of power output, excellent fuel economy and clean exhaust emissions.



In addition to improved operational efficiency, the forklift trucks also incorporate a host of new functions for enhanced safety and easier vehicle operation, such as a full-floating, highly airtight cabin that significantly reduces vibration and noise.

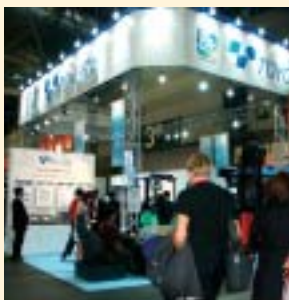
*\* Available in Algeria, Australia, Indonesia, Malaysia, New Zealand, the Philippines, Saudi Arabia, Singapore, South Africa, Taiwan, Thailand and CIS countries. The 15- to 24-ton models are available overseas for the first time.*

## Exhibitions

### Products Showcased at 11th World Congress on ITS Nagoya, Aichi 2004

Toyota Industries exhibited its leading-edge intelligent transport system (ITS) technologies at the 11th World Congress on ITS Nagoya, Aichi 2004 held from October 19 to 24, 2004 at the Nagoya International Exhibition Hall. Our exhibit was based on the theme "Indoor ITS technology that promotes safety, environmental awareness and convenience in society and daily life."

Our exhibition booth featured a model distribution center that introduced an array of products and technologies. These



included our proprietary Warehouse Management System (WMS) that can comprehensively monitor work operations of staff during receiving, storing and shipping of goods, as well as enhance efficiency and safety of forklift truck operations and coordinate trucks and other

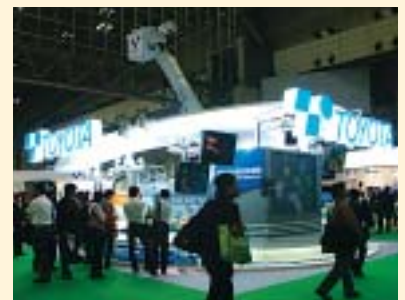
types of delivery. Also on display were forklift trucks equipped with such functions as location detection systems, mounted terminals and front and rear monitors that enhance safety and work efficiency; efficient picking systems that utilize radio frequency identification (RFID) tags; and other leading-edge electronics technologies that support these products.

### Cutting-Edge, Energy-Efficient, Environment-Friendly Technologies Showcased at the 38th Tokyo Motor Show 2004

Toyota Industries showcased a range of products and technologies at the 38th Tokyo Motor Show held from November 2 to 7, 2004 at Makuhari Messe on the outskirts of Tokyo. Under the theme "Connecting People Worldwide," we showcased products that contribute to environmental protection, higher efficiency and lower costs in a diverse range of situations involving the global movement of people and goods from production sites to consumers and end users.

We also introduced the environment-friendly and electronics technologies that support such products.

The main products on display included state-of-the-art car air-conditioning compressors such as variable displacement compressors for buses, power electronics components for automobiles and electronic components such as wireless LAN modules, radio tuners and white organic light-emitting diode (OLED) light sources. Also exhibited were hand pallet trucks, electric pallet trucks and other warehouse trucks from BT Industries AB and aerial work platforms from Aichi Corporation.



Social & Environmental Report

## Environmental Protection

### Publication of Social & Environmental Report 2004

In August 2004, Toyota Industries published its Social & Environmental Report 2004, which contains easy-to-understand explanations of our approach toward environmental preservation. This is the sixth such report we have published since our first Environmental Report in 1999. Beginning in 2004, we added information about our social contribution activities and renamed the publication the Social & Environmental Report. It includes an overview of our compliance and quality-assurance structures as well as a look at our efforts to create a healthy and comfortable workplace and strengthen human resource development.

The contents of the Social & Environmental Report 2004, together with details of our recent activities and related matters, are posted on our Web site (<http://www.toyota-industries.com/environment/>).