



Founder: Sakichi Toyoda

Toyoda Automatic Loom Works, Ltd. was established in 1926 as the manufacturer of the “G-type Automatic Loom”, an invention of world-renowned Sakichi Toyoda.

Since our founding, as a prominent leader in the development of the textile industry in Japan the company has introduced a wide range of textile machinery.

In the 1930s, the application of related techniques and advances in technology played a critical role in contributing to the forefront development and manufacture of automobiles in Japan.

In 1937, the Automobile Division was spun off and formally established as Toyota Motor Co., Ltd. (later renamed as Toyota Motor Corporation), thus, marking the beginning of the foundation of the current Toyota Group companies.

In parallel with the rapid expansion of motorization, the business was expanded into such automobile-related sectors as automobile engines, compact cars and car air-conditioning compressors in addition to material handling systems and industrial vehicles such as forklifts.

In aiming to provide superior products in all of these segments, we have gained worldwide recognition and earned the trust of our customers around the world.

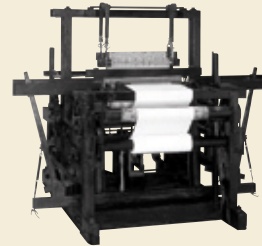
Since 1980, new business development efforts have focused on further diversification into the electronics sector within the core areas of semiconductors and electronic equipment for both automobiles and industrial vehicles. In addition, overseas production bases for the manufacture of forklifts and compressors have been established in the United States and Europe. The expanded capacity provided by these two enterprises ensures commitment to meeting customer needs anywhere in the world.

Overall, as a result of the company’s successful exploitation of epoch-making products in the above business fields, we enjoy a leading position in the global market.

Today, a primary emphasis is being placed on expansion within the electronics sector as a core business area in the future. Indicative of our progress, the company now develops and produces liquid crystal display (LCD) devices and plastic package boards for mounting integrated circuit (IC) chips. At the same time, in the textile machinery business, our aim is to attain the number one position on a global basis with the addition of the Water Jet Loom product range.

As we approach the coming 21st century, we will continue to strive to carry out our company motto of “Dedication to research and creativity ahead of its time”, by aggressively challenging the advancement of state-of-the-art technologies while producing a wide range of products in response to diverse customer needs.

## 1890's



Toyoda Power Loom

## 1930's



Model A1 Passenger Car

## 1960's



Early Model of a Compressor

## 1970's



Early Model of Starlet

## 1999



Engine-Powered Forklift "GENEO" ("7 Series")