

# Environmental Communication

### Promoting Internal and External Environmental Communication

#### Publication of Information through Various Media

Toyota Industries is reinforcing its environmental communications activities based on the Global Environmental Commitment. It is working hard to interact with its local communities through initiatives such as community roundtables and environmental education programs at local elementary schools. In addition, it communicates through its website, exhibits, and newspaper advertisements, as well as the publication of environmental information to the community at large through its Social and Environmental Reports.

Within the company, day-to-day information that needs to be shared throughout the organization is sent out via the Environment Section of the company's Intranet as necessary. The monthly company magazine also publishes articles, including special features, on environmental issues. Within the Toyota Industries Group, Environmental Liaison Conferences bring together the personnel responsible for environmental programs at each company to exchange information about environmental policies and actions.

The sharing of environmental information both within the Group and with the wider community will continue to be an important task for Toyota Industries.



Our Website with Environmental Information  
<http://www.toyota-industries.com/csr/>

#### Environmental Liaison Conference for Group Companies

On October 30, 2006, the Toyota Industries Group held an Environmental Liaison Conference, bringing together the personnel responsible for environmental programs at our group companies in Japan. In addition to confirming the state of progress of the environmental action plans in place at each of the group companies, the Liaison Conference also serves as a forum for sharing information, such as the findings from the independent verifications made of the social and environmental reports and energy efficiency diagnoses.

At the most recent conference, the current status of efforts to meet the Fourth Environmental Action Plan targets was confirmed, reports were given, and opinions were exchanged on issues such as compliance with environmental legislation, particularly regarding soil contamination, and second-party EMS audits.

These Environmental Liaison Conferences will be held more frequently starting in fiscal year 2008 and beyond in order to further strengthen the cooperation and communication among group companies.



Environmental Liaison Conference

#### Case Study

### Support for Environmental Education Programs at Elementary School

In February 2007, Toyota Industries' Takahama Plant, which produces lift trucks and other materials handling equipment, invited the fifth-grade students from Takahama City's Tsubasa Elementary School to the plant for an environmental study program. The 105 students were divided into five groups, each of which studied one of five topics—engines, recycling, water, electricity, and gas. They were assisted by representatives of the relevant departments within the plant.

Plant personnel gave the children a guided tour of each section of the plant, providing explanations along the way based on questions sent prior to the visit. This gave the children the opportunity to think about specific environmental initiatives. Another highlight of the tour was the opportunity for the children to experience firsthand, how a sample of dirty water that had been prepared beforehand is treated, allowing them to think about wastewater treatment.



Environmental Education Support at Takahama Plant



Experiencing water treatment firsthand at Takahama Plant

#### TOPICS

#### TIEM Receives an Environmental Award

Toyota Industrial Equipment Manufacturing (TIEM), a subsidiary in US has received the 2006 Governor's Award for Environmental Excellence from the Governor of Indiana.

This award is presented to companies that conduct business activities or make decisions that display excellent environmental strategies. TIEM received the award in recognition of the various results it had achieved over five years of continuous environmental improvement activities.



Indiana Governor's Award for Environmental Excellence

#### TIEM's Environmental Achievements Over Five Years

33% reduction in VOC, 80% reduction in atmospheric pollutants, 24.4% reduction in electricity consumption, 65% reduction in LNG, etc.