

Our corporate philosophy is to “work to build a wholesome global environment where it is easy to live and an affluent society through our business activities while offering products that are clean, safe, and of superior quality.”

To implement this philosophy, we

prepared an Environmental Action Plan in March 1993, with the following three basic policies.

1. Establish the necessary internal systems
2. Manage our business activities with concern for the environment
3. Contribute to society

Based on these three policies,

each of our operating divisions established its own environmental policies and has subsequently promoted environmental protection activities.

In May 1996, three years after its preparation, we conducted a review of the Environmental Action Plan and began a program of activities



## Basic Guidelines for Corporate Activities

- Abide by the spirit of internal and external rules and regulations as well as undertake our activities fairly and transparently.
- Respect the culture and customs of the countries and regions in which we work and contribute to their economies and societies.
- **Work through our business activities to build a wholesome global environment and an affluent society while also offering products that are clean, safe, and of superior quality.**
- Endeavor to be ahead of the times in R&D and create new value-added to offer products and services that satisfy our customers.
- Based on mutual trust between management and labor as well as the acceptance of responsibility, work to develop the individuality and ability of each employee, and create an atmosphere where we can draw fully on the Company’s capabilities and resources.



## Environmental Action Plan

### ■ Environmental Policies

1. Establish the necessary internal systems

To further promote corporate activities that reflect concern for the environment, we have created an environmental committee and diverse environmental management and auditing systems and, in cooperation with associated companies, we are undertaking a comprehensive range of environmental activities.

- (a) Creating environmental management and auditing systems
- (b) Creating a system for environmental preevaluation

2. Manage our business activities with concern for the environment

We anticipate and evaluate the impact of our operations on the environment at each stage from product development through production, usage, and disposal. To reflect concern for the environment in our operations, we have instituted the following activities.

- (c) Developing environment-friendly products
- (d) Reducing the environmental impact
- (e) Promoting energy conservation
- (f) Restraining the volume of waste and promoting reuse of resources
- (g) Rationalizing distribution systems
- (h) Showing concern for the environment in our overseas activities

3. Contribute to society

To help create a better global environment, we go beyond our activities as a business enterprise, and, as a good corporate citizen, are undertaking the activities listed below, including programs to enlighten the public and contribute to the community and society.

- (i) Conducting environmental awareness campaigns among employees
- (j) Conducting public relations activities
- (k) Promoting activities to protect forestlands and plant new greenery



## System for Environmental Activities

With the objective of undertaking environmental activities in an organized and systematic way, we set up the Environmental Committee in December 1991 to have overall responsibility for activities formerly conducted by individual divisions of the Company. In addition, to promote activities in various areas, we established five specialized

subcommittees under the Environmental Committee responsible for product technology, energy, pollution control, the reduction of effluent disposal, and public relations and enlightenment activities. Moreover, we organized a Plant Environmental Committee in each of our plants along with specialized subcommittees at the plant level to

### Internal Organization and Roles

